Business Domains

Nippon Paint Holdings Group operates a paint business and a fine chemicals business. We are a comprehensive paint manufacturer that offers a broad variety of products and services, ranging from high-quality and high-functionality paints, including eco-friendly types, to pre-treatment agents for painting, treatment agents that provide functionality to thin films, and systems proposals to improve the efficiency of the painting process.

Paint Business



Trade use paints

We provide paints widely used at various construction sites such as s houses, buildings, and bridges. In addition to eco-friendly paints, our product line-up includes paints that increase functionality such as anti-corrosive paints for structures.





Automotive coatings

Our product lineup includes paints with high quality and performance for all steps of the car body coating process, ranging from undercoating to middle-coating and top-coating, and supply them to global car manufacturers.





Industrial coatings

We provide pre-coat and post-coat paints, as well as eco-friendly paints including powder paints containing no solvent, to a wide range of industries such as construction machinery, agricultural machinery, exterior building materials, office equipment, and home electronic products. We will also continue to expand our business activities in Asia.





SSL Marine coatings

We develop and market advanced paints that achieve both environmentally friendliness and cost reduction, such as ultra-low fuel consumption antifouling paints that comply with global environmental regulations in the shipbuilding and marine industry.



Core technologies

Material synthesis and dispersion technology

We have accumulated knowledge and techniques on the properties and chemical reactions of different materials, the process in which a coating film is formed, etc.

This technology changes and reforms material surfaces chemically or physically, which also allows different kinds of metal to be treated at the same time.

Interface and surface technology

Painting technology

We have facility engineering technology for the processes from surface treatment to painting and drying, which helps customers increase productivity.

Fine Chemicals Business



Surface treatments

Surface treatments are required in a wide range of industrial sectors. We develop advanced products, such as surface treatments with an affinity for paints and functional thin-film paints that satisfy various customer needs.



We work to offer paint products that meet social needs and help solve problems from a global perspective. We develop advanced products such as UV-curable coating materials and ultrafine organic particles.







Auto refinish paints

Applying cutting-edge technologies cultivated for coating new cars, we have developed proprietary paints appropriate for refinishing. These paints help reduce environmental impact and improve the efficiency of the refinishing process.



