cromology

Cromology

BETEK

echnologies

NIPSEA Group

WALINA

Our Value Creation Model

We aim to maximize both EPS and PER from a long-term perspective, while harnessing the advantage of our platform based on our Asset Assembler model, towards the achievement of MSV.

> Input Leveraging

management resources via our platform

>>> See page 23.

Medium-to long-term outlook

- Ever-present macroeconomic uncertainty
- · Low-risk, good-return targets globally
- Japan-based advantage (Japan-US interest rate gap, consumer trust in Japanese brands, etc.) is likely to persist

Our Business Model

Asset Assembler model » See page 19.

Inorganic Organic

EPS compounding through M&A

EPS growth backed by autonomous and decentralized management

Outcome Maximization of Shareholder Value

Management Structure

Autonomous and decentralized management

JUB

Maximization of PER

>>> See pages 3-4.

Maximization of EPS

DuluxGroup

Growth Drivers IT/DX

Purpose 5

Enriching our living world through the power of Science + Imagination

> Human capita

Autonomy and accountability

(((()))

Corporate Governance » See page 75. Risk Management >>> See page 91. Global Code of Conduct >>> See page 91. Basic Policy on Sustainability » See page 31.

Fulfillment of obligations to all our stakeholders

Output

Building up and strengthening financial and nonfinancial resources

Strategy

Medium- to long-term management strategy

>>> See page 38.